



INNOVATION WITH PURPOSE



ALLEGRO
microsystems

Graphics Package + Creative Concepts

COUNTDOWN

60 seconds / part of opening video



60

● LOGO REVEAL / SCREEN GRAPHIC

Innovation with purpose



SCREEN GRAPHICS / THEME

1. Enter the dynamic colorful “**symbol**” and within each of the tiles is a photo of the staff or the services.
 - *Potential Opening video concept.*
2. The “**symbol**” zooms in emphasizing the imagery.
3. Parallax effect takes place in which the entirety of the symbol is formed, and the Allegro logo appears.



1



2

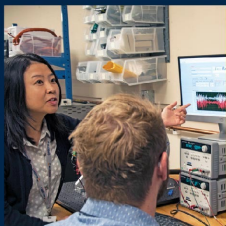
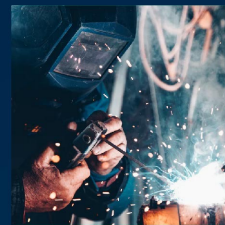
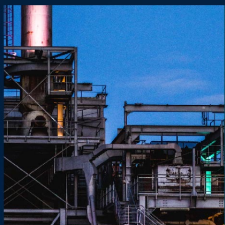


3

Examples on next slide 









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SCREEN GRAPHICS TAGLINE FOCAL

1. The word “**Innovation**” shown on the screen first fading down the screen.
2. Next, the words “**with purpose**” following after “**Innovation**” words creating an optical and visual illusion. Focal on the primary blue pantone color(s) - Blue meaning “**Trust**” with Allegro’s tagline and mission statement.



1



2



 **TITLE / SPEAKER SLIDES**

1920px x 1080px



TITLE SLIDES / SPEAKER TITLES

Size: 1920px x 1080px

Font Choice: Gibson and Arial

THE IMPORTANCE OF THE “LOLLIPOP”

- Lollipop graphic placed in front of headline or something of importance.
- Headshots to become part of the “lollipop” in assorted pantone colors.
- Animation to lollipop will be added here.



ADDITIONAL SPEAKER TITLES

Each speaker will have an Allegro **pantone color** dedicated to them.

The faint use of the “**symbol**” in the background is representing the importance of Allegro’s **diversity for their staff, clients and product lines.**



A dark blue slide with a faint grid pattern and a small globe icon in the top right. On the left is a circular portrait of a man with a beard, wearing a dark suit and tie, framed with a green border. To the right of the portrait, the text reads "SESSION TITLE" in green, "Speaker Name" in white, and "Company" in white. A solid green horizontal bar is at the bottom.



A dark blue slide with a faint grid pattern and a small globe icon in the top right. On the left is a circular portrait of a man with short hair, wearing a light blue shirt and dark tie, framed with a blue border. To the right of the portrait, the text reads "SESSION TITLE" in blue, "Speaker Name" in white, and "Company" in white. A solid blue horizontal bar is at the bottom.



A dark blue slide with a faint grid pattern and a small globe icon in the top right. On the left is a circular portrait of a woman with dark curly hair, wearing a white top, framed with a red border. To the right of the portrait, the text reads "SESSION TITLE" in red, "Speaker Name" in white, and "Company" in white. A solid red horizontal bar is at the bottom.



A dark blue slide with a faint grid pattern and a small globe icon in the top right. On the left is a circular portrait of a woman with long blonde hair, wearing a dark top, framed with an orange border. To the right of the portrait, the text reads "SESSION TITLE" in orange, "Speaker Name" in white, and "Company" in white. A solid orange horizontal bar is at the bottom.



SUPPORTING SLIDES

Q+A

Holding slides

Presentation PiP layouts

Q+A SLIDE

Slide will be shown once Q+A segment has begun.

To help engage the audience, the use of the **symbol/spectrum pantone colors** and big bold lettering is essential.



HOLDING SLIDES

EXAMPLE ONLY:
Can be as simple as a visual and words or have more detail such as; **dates, times, locations, session name, etc.**



Welcome

The session will begin shortly
Date 00.00.000 Session Name



Stay tuned

The next session will begin soon
Date 00.00.000 Session Name



Please stand by

Thank you for your patience
Date 00.00.000 Session Name



Thank you

The session has concluded



PIP PRESENTATION / IMAG

Corporate look

Size: 1920px x 1080px

Font Choice: Gibson and Arial

PIP BACKGROUND LOOKS

- Presentation off-center and framed by logo and symbol accent in bg.
- IMAG of speaker with presentation to the right.
- Will mirror if on two different screens

Presentation Placement



Presentation Placement



PIP PRESENTATION / IMAG

Spectrum look

Size: 1920px x 1080px

Font Choice: Gibson and Arial

PIP BACKGROUND LOOKS

- Presentation off-center with emphasis on full color pantones.
- IMAG of speaker with presentation to the right.
- Will mirror if on two different screens



Presentation Placement



Presentation Placement



 **LIVESTREAM**
L3s



LOWER THIRDS

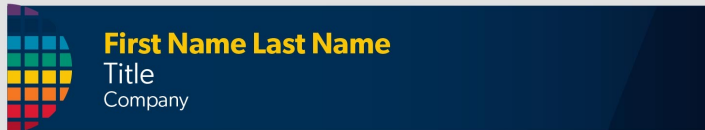
IMPORTANCE OF THE L3

- A lower third is a text title or graphic overlay placed in the lower region of the screen. Lower thirds are placed in the “title-safe area,” the part of the screen in which you can safely place graphics without them getting cropped. Several options below.

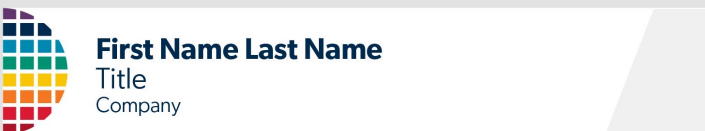
1



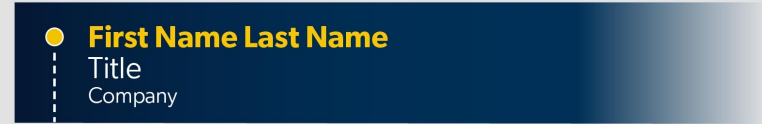
2



3



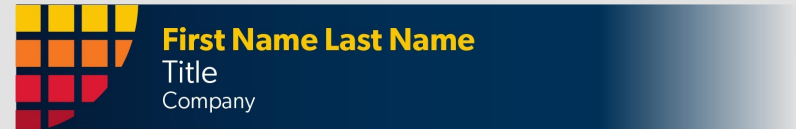
4



5



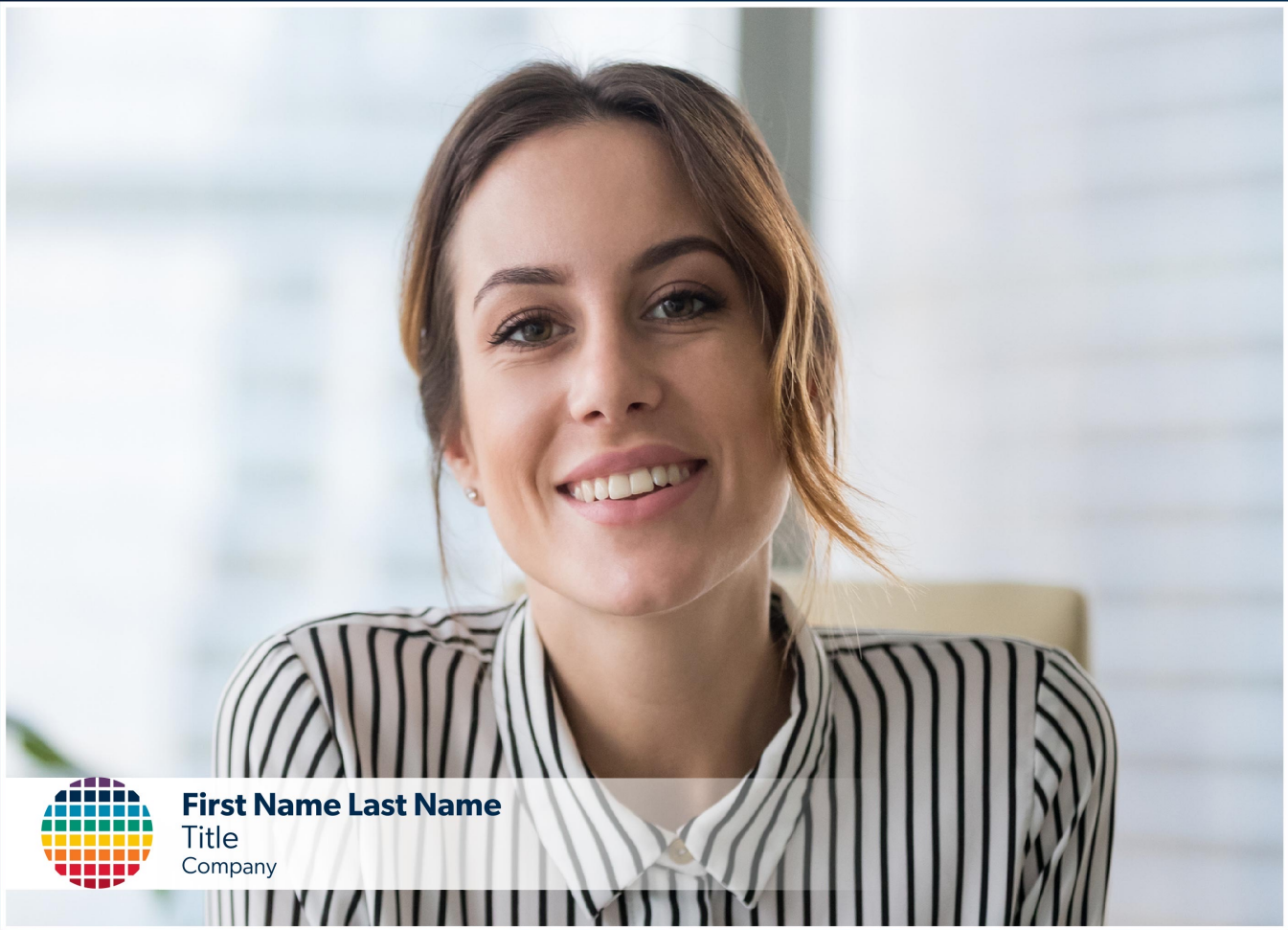
6



LIVESTREAM

PiP layouts





First Name Last Name
Title
Company



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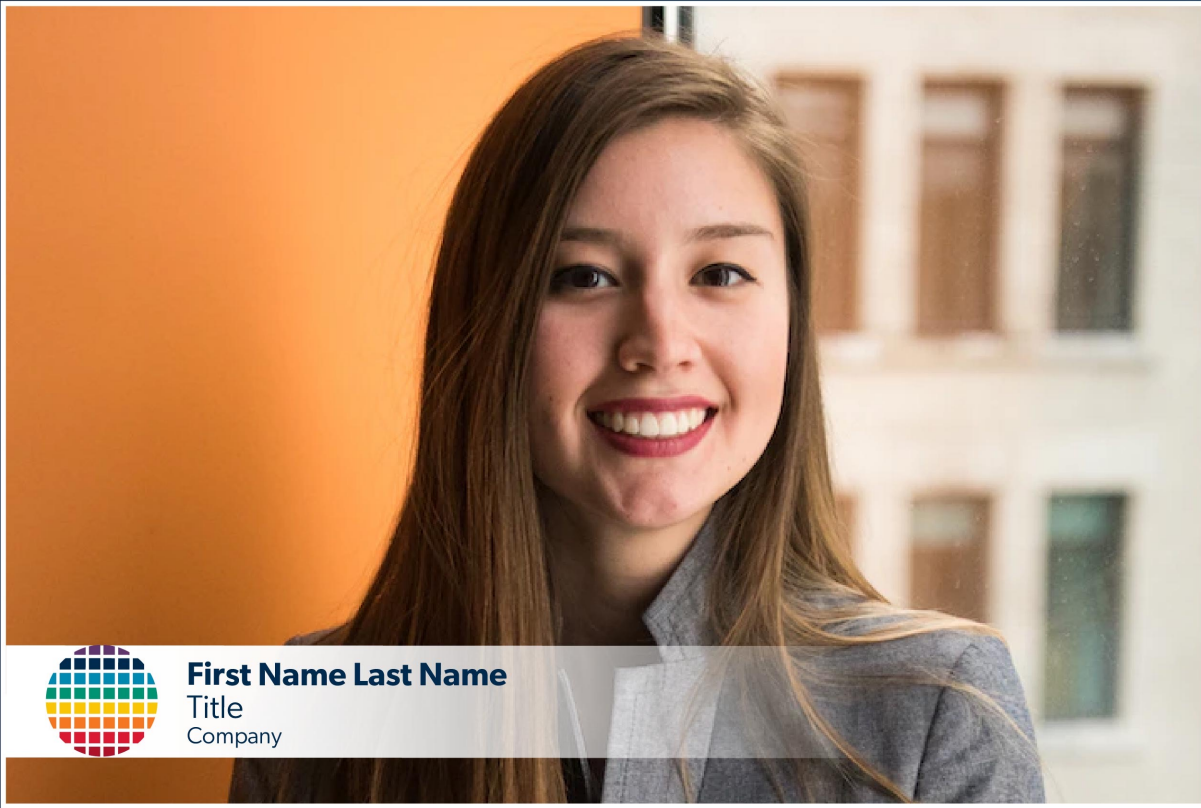
First Name Last Name

Title
Company



First Name Last Name

Title
Company



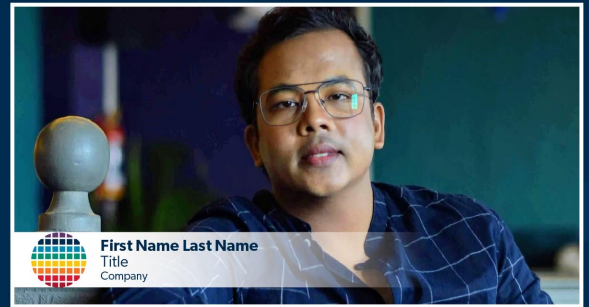
First Name Last Name
Title
Company



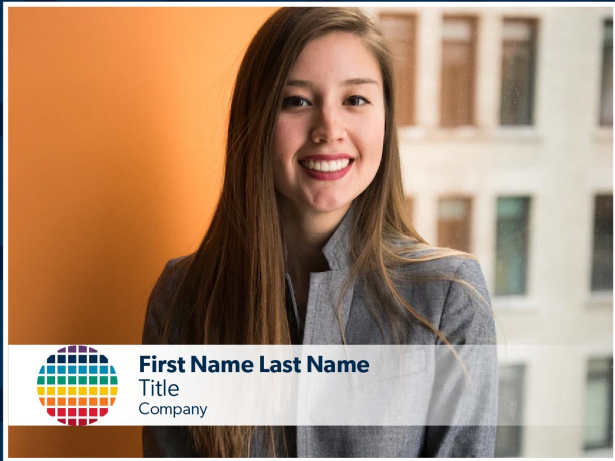
First Name Last Name
Title
Company



First Name Last Name
Title
Company



First Name Last Name
Title
Company



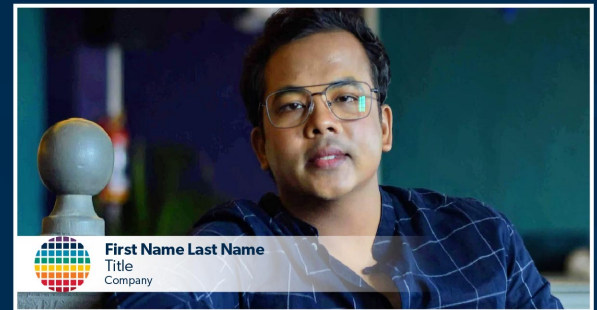
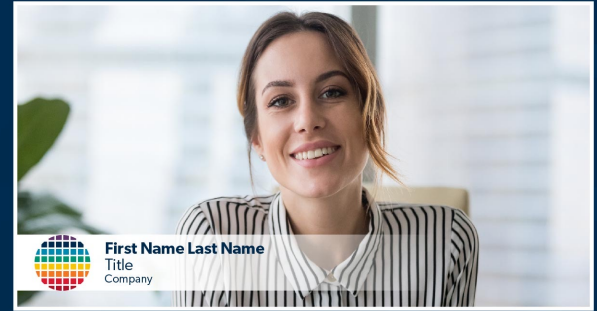
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First Name Last Name
Title
Company

Presentation Placement

Presentation Placement



Presentation Placement



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THANK YOU